



Hello, my name is **Frankelly Valdez**. I'm a UX designer and front-end developer based in Philadelphia, PA.

## Summary

He's best known for his user centric design approach, his awesome soul patch and his ability to write in third person. He's been working in the design and development industry for more than **9 years**. He's worked with startups, financial institutions, small businesses, photographers, news papers, magazines, promotional agencies, health tech, pharma, and more.

## Contact

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**frankellyvaldez.com**  
Philadelphia, PA

## Fields

Design  
Front-End Development

## Design

User Experience  
User Interface  
Wearable Tech  
Branding & Identity  
Iconography  
Wire-framing / Prototyping  
Packaging  
Publications

## Development

HTML5 / CSS3  
Wordpress  
React & Redux  
Javascript

## Applications

Axure  
Sketch  
OmniGraffle  
Photoshop  
Illustrator  
Coda

## Languages

English - Fluent  
Spanish - Native

## Professional Experience

### UX/UI Designer

eMoney Advisor, LLC / Wayne, PA / 08/2016 - Present  
Designing beautiful and engaging experiences for the client and the advisor.

### UX/UI Designer

Lincoln Financial Group / Philadelphia, PA / 01/2014 - 07/2016  
Designing experiences for new and existing products in web and mobile, throughout various lines of business. Working closely with stakeholders to ensure balance between business goals and the end-user needs.

### UX/UI Designer / Front End Developer

ENERTIA, LLC (Formerly HFS) / Pennsauken, NJ / 03/2013 - 01/2014  
Designing user interfaces for new SaaS applications and developing the front-end. Designed the company's image, style guides and created a repository website for its print collateral and marketing materials.

### Graphic Designer

HFS Logistics / Hainesport, NJ / 06/2012 - 03/2013  
In charge of overall print and web graphics, creation of promotional and internal artwork. Maintaining and revamping existing systems with a user friendly design approach.

### Freelance Clients

Awesome companies I've worked for over the years  
Seed Philly • Buena Vibra Group • Dino Velvet Photography

## Education

Web Design & Multimedia Arts  
Art Institute of Philadelphia • 2010



## Interests

Music  
Photography  
Design books  
Philosophy  
Typography  
Traveling  
Nature